## Tourism in Cyprus

How Can architecture redefine Hospitalityaand Fravel?
Travel?



## Myself

#### **Gabriel Pavlides**

Associate, Architect at Foster + Partners

Undergrad, Bartlett School of

Architecture Postgrad, Oxford Brookes

#### University Experience:

- Airport Masterplan and Design
- Luxury Tourism
- Highrise Mixed Developments
- Middle East, Asia

















### The Studio

Foster + Partners is a global studio for sustainable architecture, engineering, urbanism and industrial design, founded by Norman Foster in 1967. Since then, he, and the team around him, have established an international practice with a worldwide reputation. With offices across the globe, we work as a single studio that is both ethnically and culturally diverse.





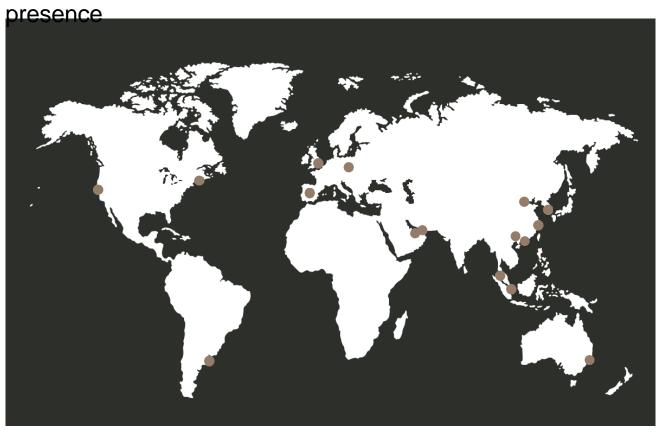






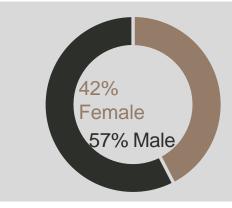


#### Global











#### 18 International offices

Abu Dhabi / Bangkok / Beijing / Buenos Aires / Dubai / Hangzhou / Hong Kong / London / Los Angeles/ Madrid / New York / San Francisco / Seoul / Shanghai / Shenzhen / Singapore / Sydney / Warsaw









# Integrate d Design

Integrated design reflects an understanding of the wider context of a building – from the scale of the city to the door handle.

Architecture
Urban and Landscape
Design Structural
Engineering Environmental
Engineering Industrial
Design
Workplace
Consultancy
Sustainability
Research







#### Architectur











- 30 St Mary Axe, London, UK
   Stansted Airport Stansted, UK
   Bloomberg HQ, London, UK
   Hearst Headquarters New York, USA
   Hongkong and Shanghai Bank HQ Hong Kong, China
- 6. Apple Park Cupertino, USA





#### 30+ years of Hospitality Projects



Puerta America, Madrid



ME Hotel, London



Anfa Place, Morrocco



Apple Park, Visitors Center,



The Murezzan, St Moritz



Capella Resort, Singapore



Kulm Eispavillion, St Moritz



The Murray, Hong Kong



Posthaus, Switzerland



The Dolder Grand, Switzerland



Yacht Club de Monaco



Four Seasons at Comcast, USA



The Lana, Dubai



Four Twenty-Five, USA



Southern Dunes Hotel, Red Sea

1990

#### **Our Clients**



























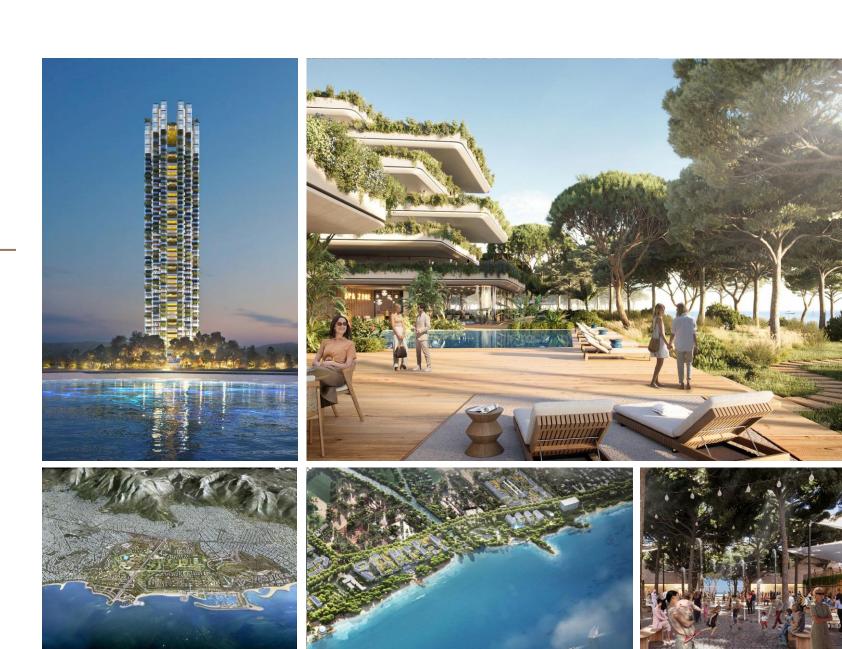






## Cyprus Greec e

Foster + Partners have recently expanded their presence in Cyprus and Greece, focusing in Tourism and Residential with projects like Land of Tomorrow in Larnaka and Hellinikon Masterplan in Athens.





## Recent Number

S

Despite the pandemic, the consequent economic slowdown in European and regional instability, tourist arrivals have broken records

#### PRESS RELEASE

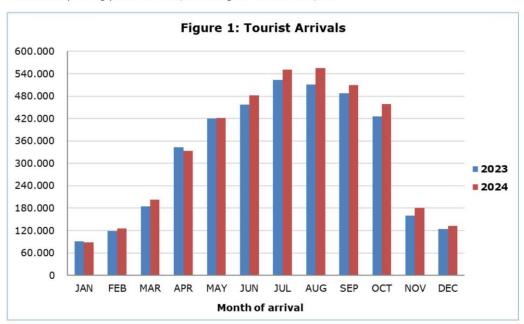
TOURIST ARRIVALS AND RETURNS OF RESIDENTS OF CYPRUS FROM TRIPS ABROAD: **DECEMBER 2024** 

#### Tourist Arrivals 7,6% and Returns of Residents of Cyprus 9,3%

#### **Tourist Arrivals**

The arrivals of tourists reached 133.063 in December 2024 compared to 123.630 in December 2023, recording an increase of 7,6%.

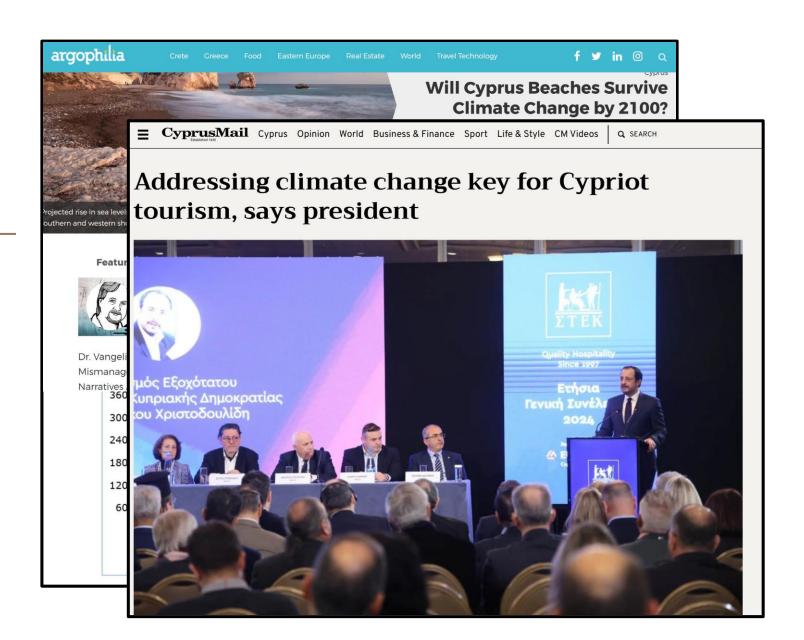
For the period of January – December 2024, arrivals of tourists totaled 4.040.200 compared to 3.845.652 in the corresponding period of 2023, recording an increase of 5,1%.



Arrivals from the United Kingdom were the main source of tourism for December 2024, with a share of 23,7% (31.501) of total arrivals, followed by Israel with 17,4% (23.168), Poland with 9,4% (12.473), Greece with 9,0% (11.969) and Germany with 5,7% (7.535).

## Tomorrow's Climate

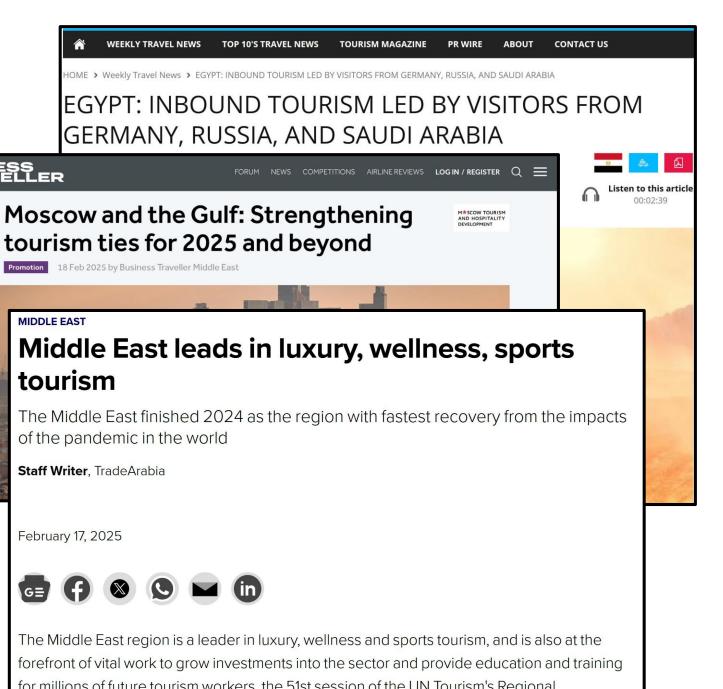
Cyprus is facing the effects of Climate Change already. What does that mean for a growing tourism industry and its effect on the environment? Can architecture and design offer solutions to this question?

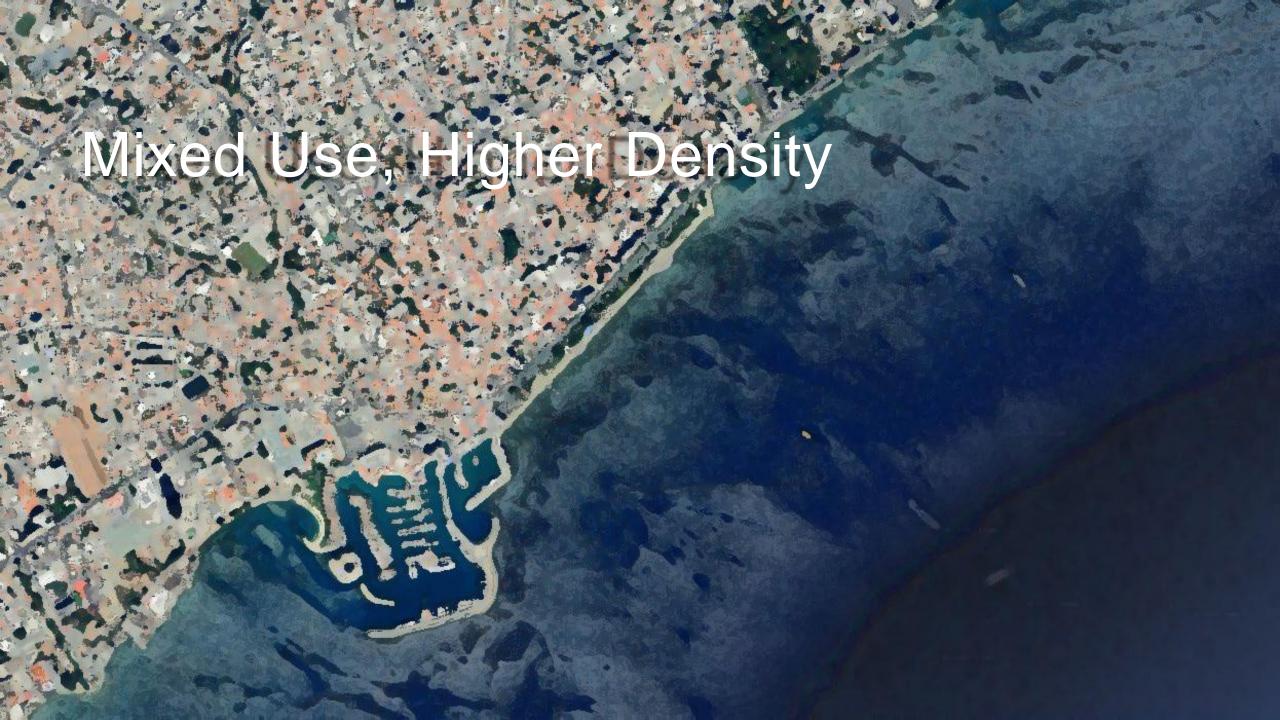


# The region's Future

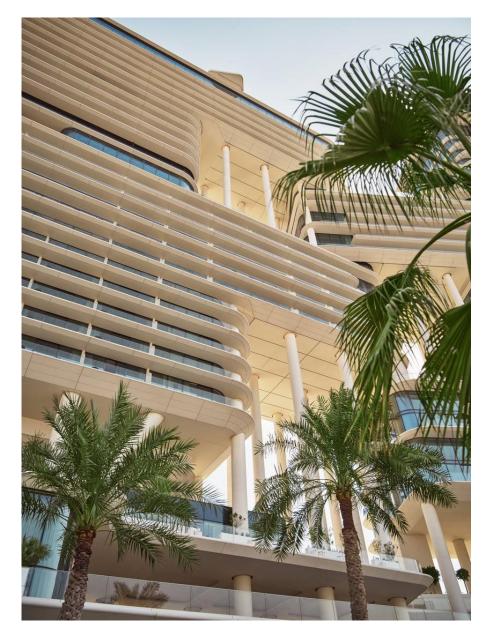
On the crossroads of continents, Cyprus's attractive location always came with benefits and challenges.

In a region with political challenges as well as increased competition for tourism industries, can architecture help differentiate Cyprus' product and offer to set it apart?



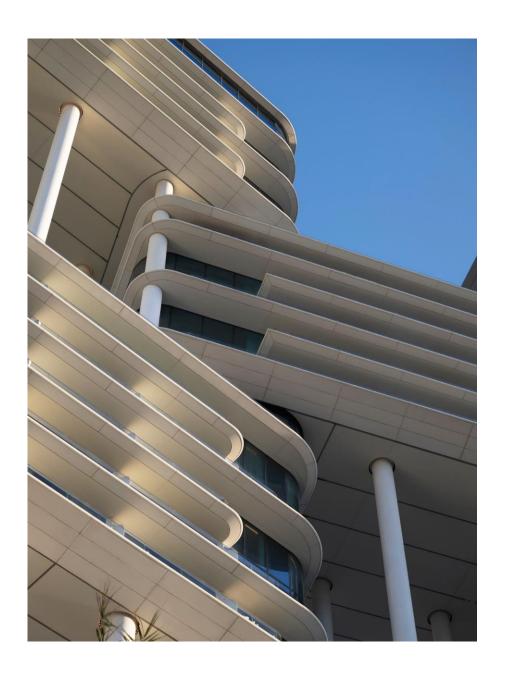


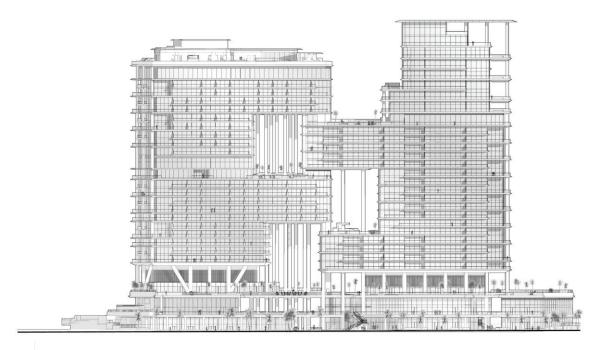


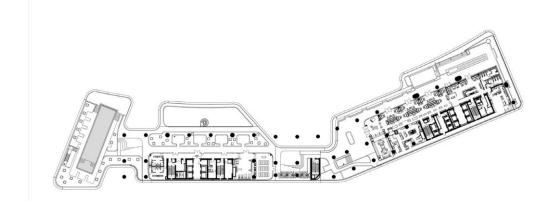






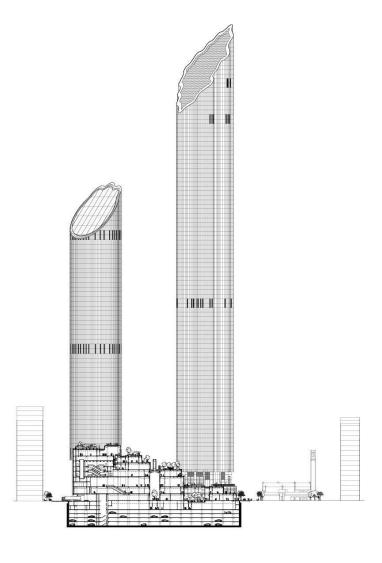




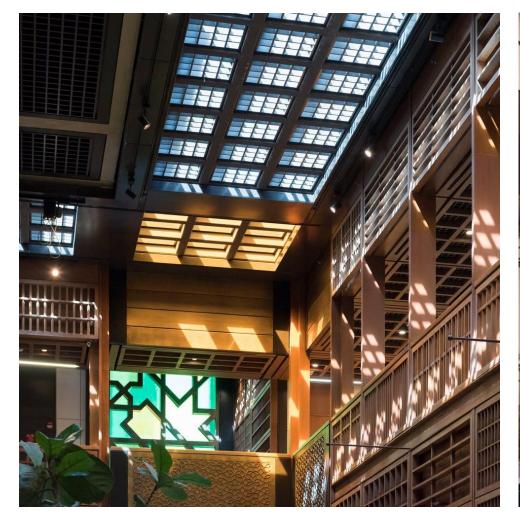






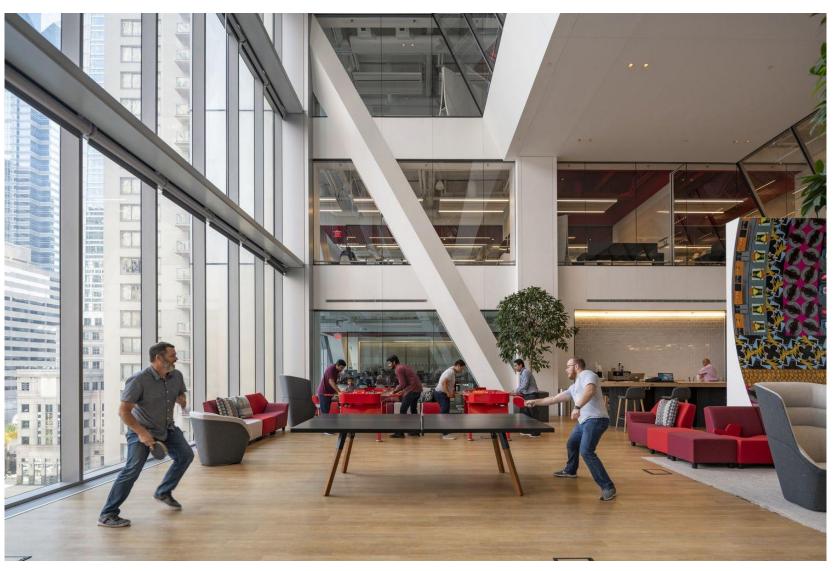






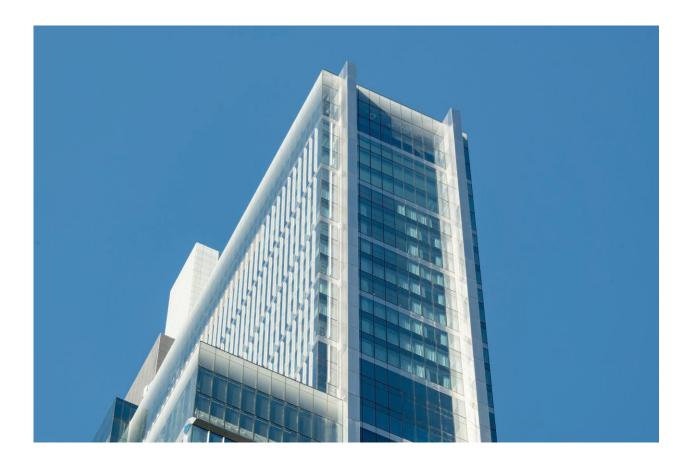


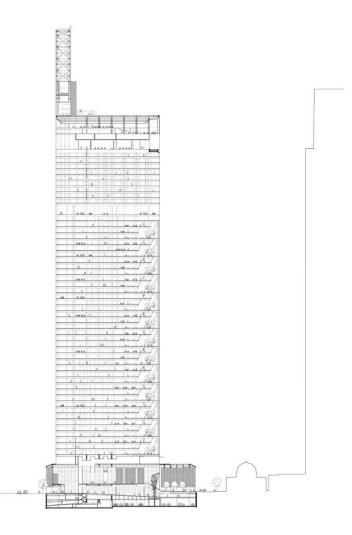


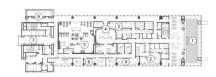




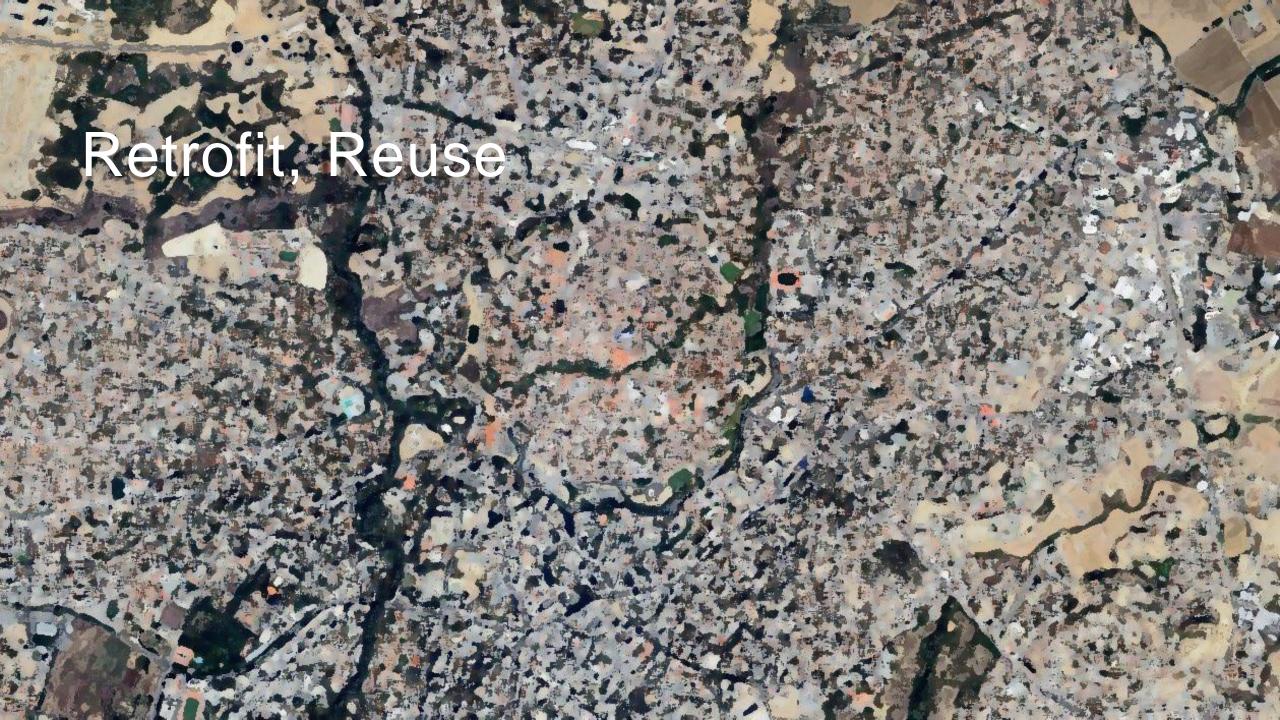






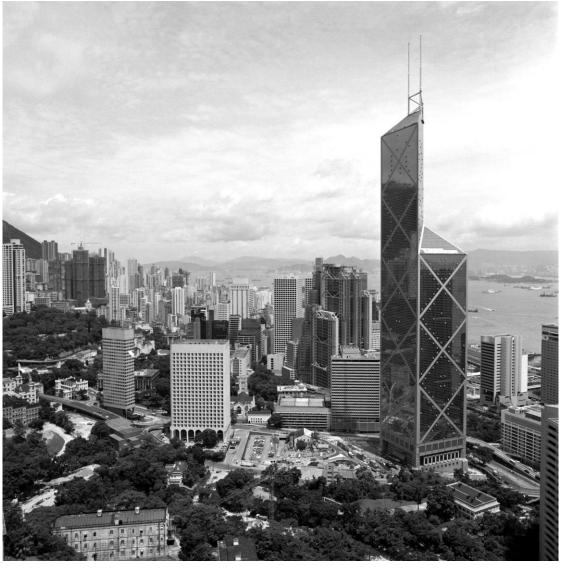


- Pool
   Female Changing Room
   Male Changing Room
   Spa Entrance
   Fitness Centre
   Hotel Express Elevators
   Hotel Local Elevators
   Teatment Rooms
   Relaxation Room

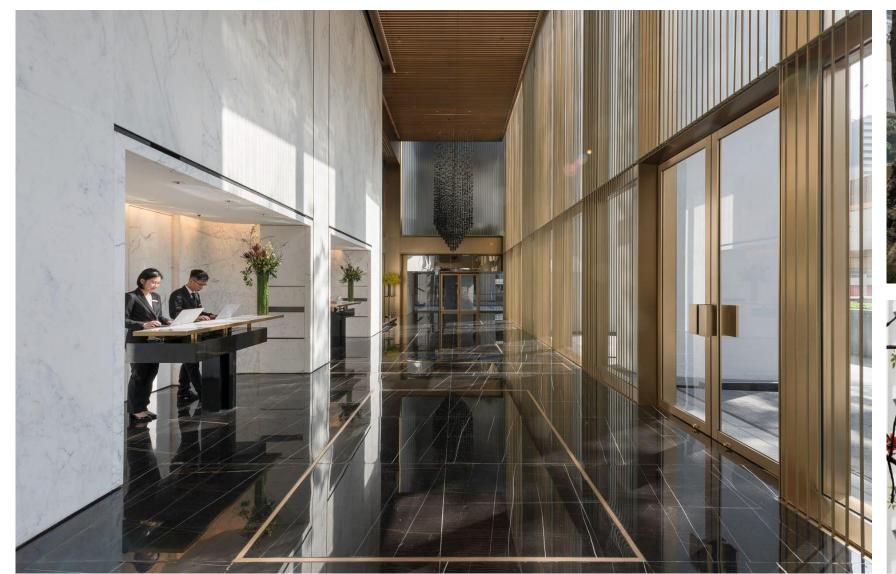






















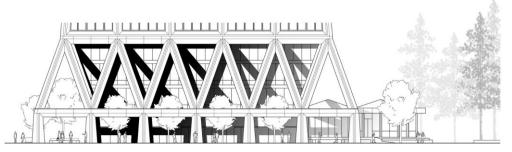






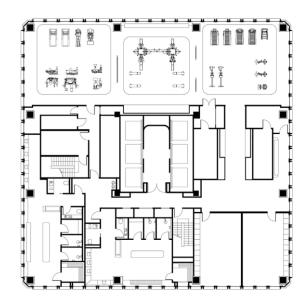






Clay Street - Elevation

0 5m



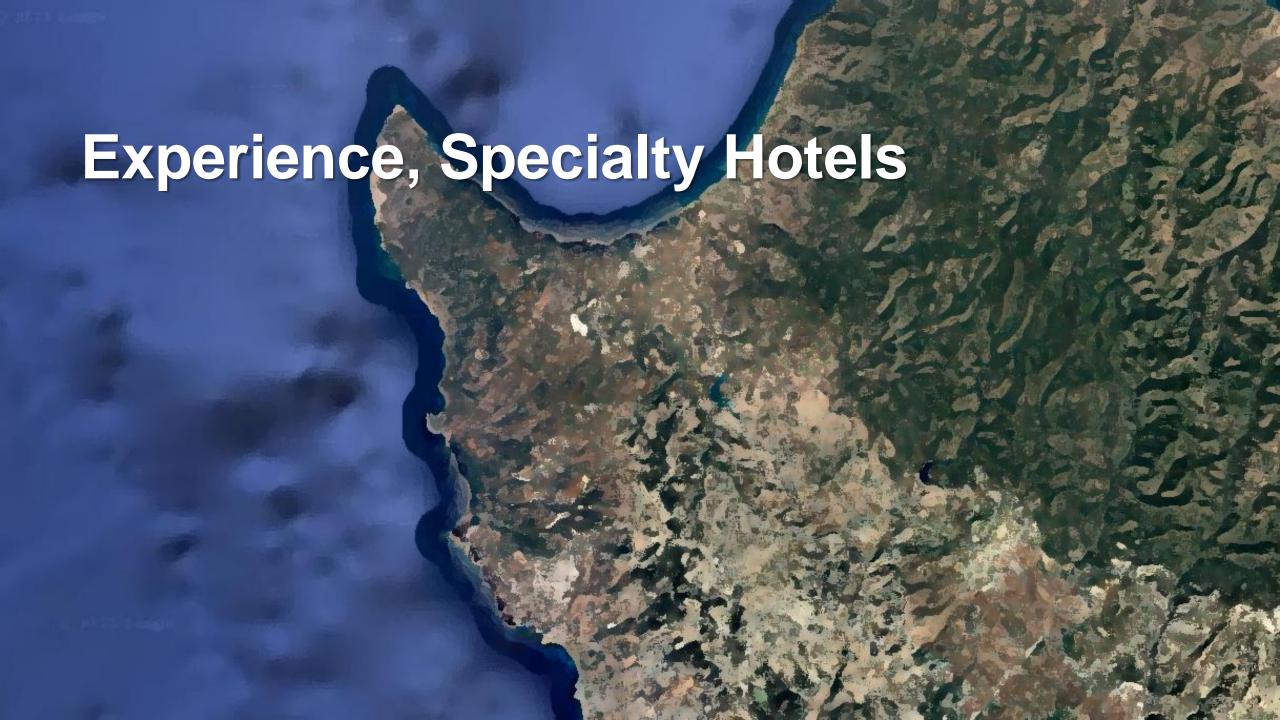




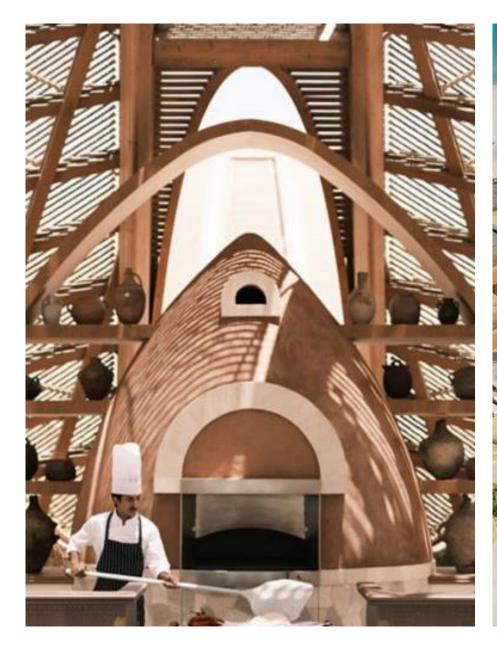






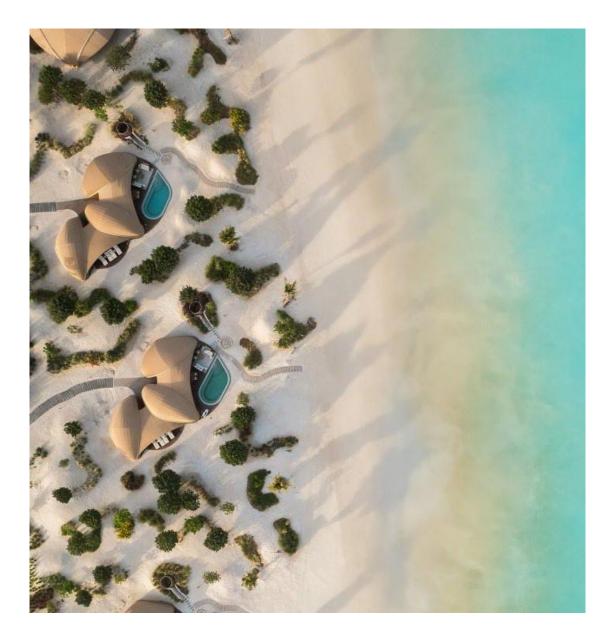




















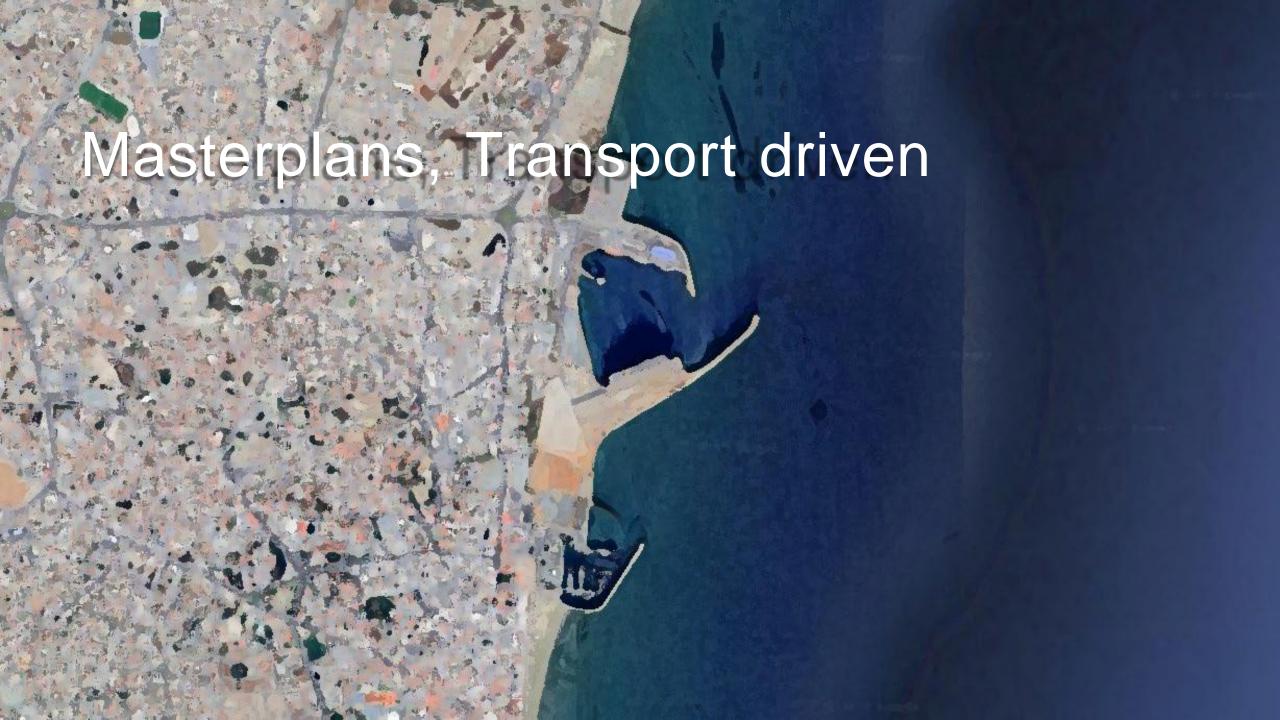












## 45+ years of Masterplan experience



Masdar City, Abu Dhabi



Crossrail, London





City CentreDC, Washington



Trafalgar Square, London



Bund Finance Center, Shanghai





Santa Clara Masterplan



Quartermile Development, Edinburgh



One Beverly Hills, Los Angeles



Amaravati Masterplan



Hellinikon Masterplan, Athens

1975

